



THE INNOVATION WALK

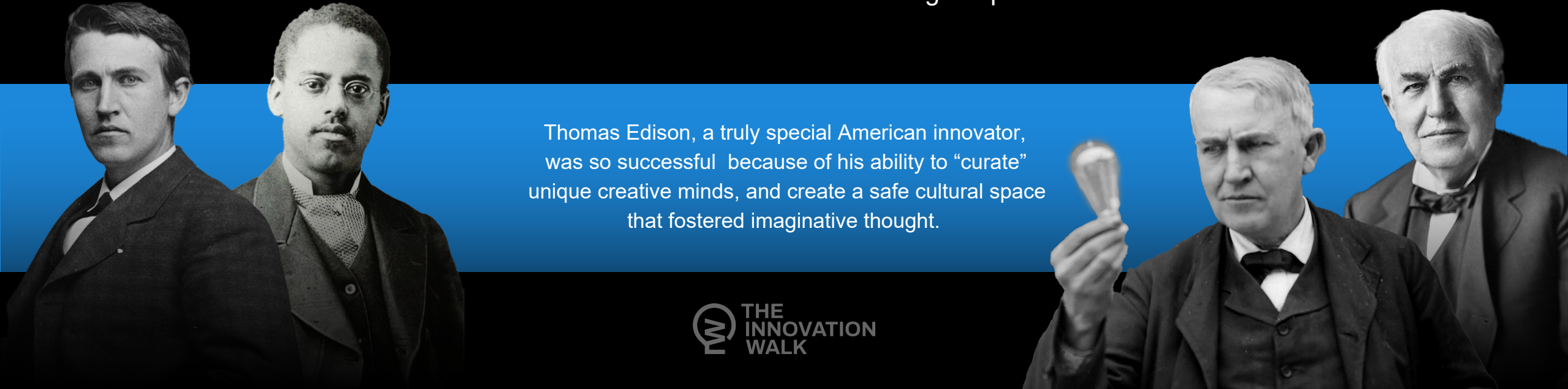
A groundbreaking placemaking initiative in the
Downtown CRA in Ft. Myers, Florida



VISION

Our culture is driven by brilliant people who are gifted with the creativity that allows them to **turn their spark of genius into the realization** of a new idea or invention that can be useful to all.

Innovations like language, art, science, and all social constructs, are the result of collective effort and the exchange of provocative ideas.



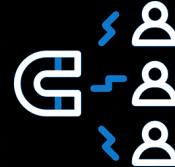
Thomas Edison, a truly special American innovator, was so successful because of his ability to “curate” unique creative minds, and create a safe cultural space that fostered imaginative thought.

PROJECT CRITERIA

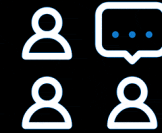
Ingredients for **Enduring, Iconic Redevelopment Projects**:



Engagement



Attracts Interest



Community Building



Functionality



Inquisitiveness

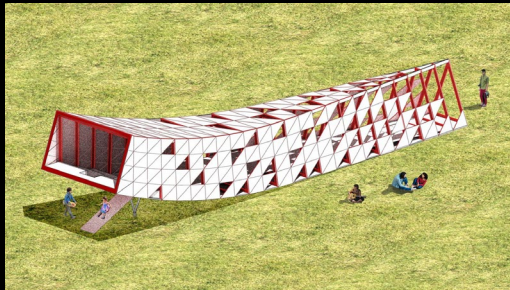


Sustainable

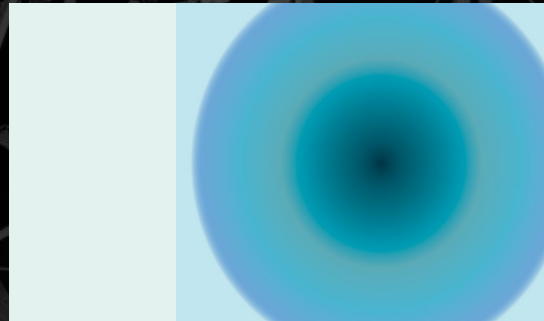
INNOVATOR PROPOSALS

22 completed submissions

Phase I Selections



Take Off!
Marisa Jahn & Rafi



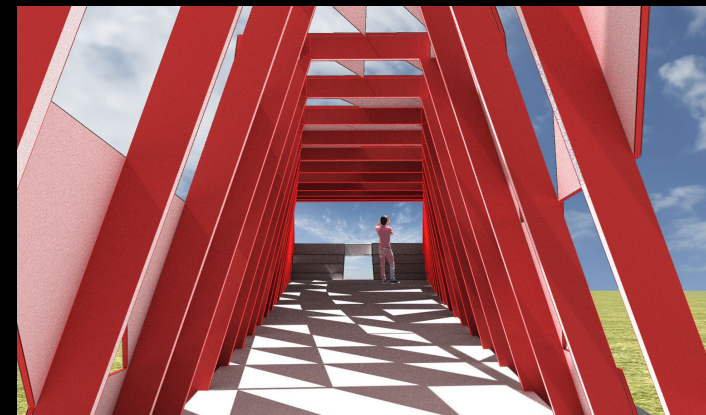
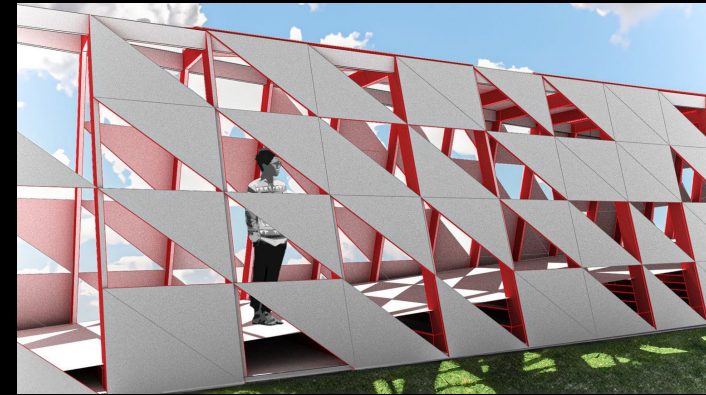
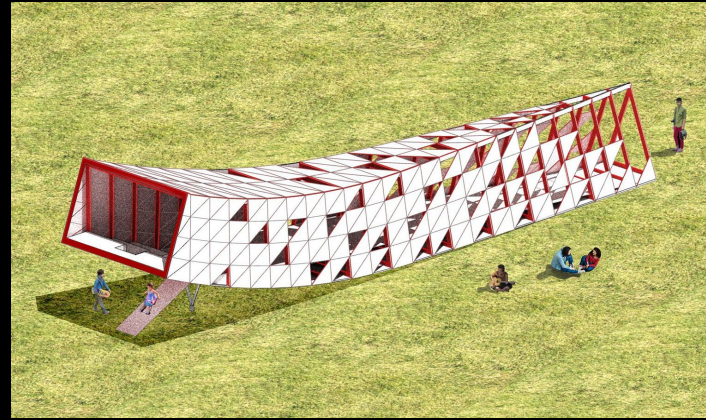
The Blue Lights
Adrian L. Burrell



*Put Yourself in the
Picture Fort Myers*
Roberto Lugo

Take Off! : Marisa Jahn & Rafi

An installation that celebrates the human desire to fly and the ongoing quest to harness air and defy gravity.



BUDGET

Design & Project Management: \$45k

Construction Costs (Labor and Material): \$190k*

*\$130k to be provided for in-kind service/material

Travel (4 site visits) = \$11,655

TOTAL: \$117, 000



CRITERIA HIGHLIGHTS:



Engagement



Attracts Interest



Community Building



Functionality



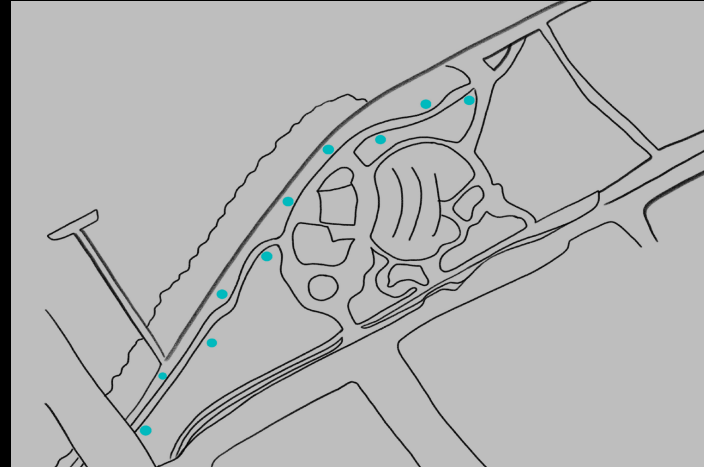
Inquisitiveness



Sustainable

The Blue Lights : Adrian L. Burrell

An installation that celebrates light not only as a source of illumination and blue represents a liminal space between day and night, between consciousness and unconsciousness.



The title "The Blue Light" is inspired by blues music and the writings of Clyde Woods, representing the resilience and creativity of Black culture. A great homage to co-creation of Edison and Latimer.

BUDGET

Design & Development
Materials
Manufacturing
Installations
Administrative and Operations
TOTAL: \$105,000



CRITERIA HIGHLIGHTS:



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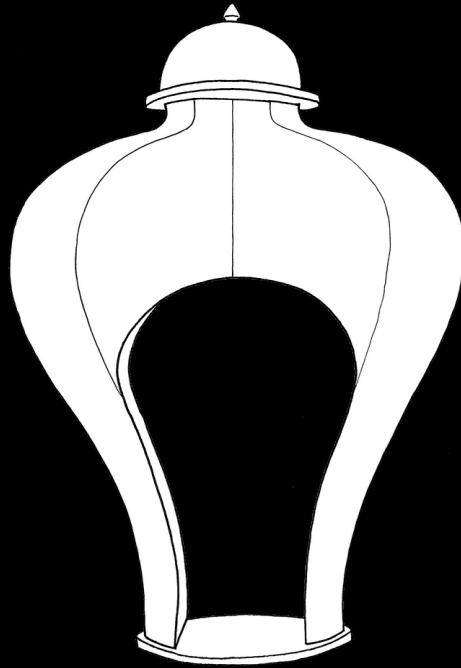
Sustainable

*Put Yourself in the
Picture Fort Myers* :
Roberto Lugo

An installation that celebrates
the Calusa (Caloosa)
indigenous Native
Americans featuring cultural
hieroglyphics of their
everyday life and shell
technologies.

BUDGET

Sculpture and Fabrication: \$65k
Painting and Hard Coat: \$31K
Travel (4 site visits) = \$11K
TOTAL: \$107, 000



CRITERIA HIGHLIGHTS:



Engagement



Attracts
Interest



Community
Building



Functionality



Inquisitiveness



Sustainable

INNOVATOR PROPOSALS

\$350,000 total budget

additional information in appendix



TAKE OFF!
Marisa Jahn & Rafi



THE BLUE LIGHTS
Adrian L. Burrell



*Put Yourself in the
Picture Fort Myers*
Roberto Lugo



FOR MORE INFORMATION VISIT:

TheInnovationWalk.com

